

School Management in Promoting Inclusive Education and Character Building in Elementary Schools

Hanasari Purnamawati¹, Mulawarman Restiafandi²

^{1,2} Faculty of Teacher Training and Education, Universitas Pendidikan Indonesia, Bandung, Jawa Barat, Indonesia

ARTICLE INFO

Article history:

Received: 30 Juli, 2025

Revised: 05 Agst, 2025

Accepted: 30 Agst, 2025

Keywords:

Character Education;
Elementary Schools;
Inclusive Education;
School Leadership;
School Management.

ABSTRACT

This study explores the critical role of school management in promoting inclusive education and character building in elementary schools. As educational institutions increasingly prioritize diversity, equity, and holistic development, the responsibilities of school leaders have expanded beyond academic performance to encompass the creation of inclusive environments that nurture moral and social values. This research investigates how school principals, administrators, and teaching staff collaboratively implement inclusive policies, adapt curricula, and foster character education through ethical leadership, participatory decision-making, and community engagement. Drawing on qualitative and quantitative data from elementary schools, the study examines key strategies used to accommodate learners with diverse needs—including those with disabilities, linguistic differences, and socio-economic challenges while also integrating character-building programs that emphasize respect, responsibility, empathy, and integrity. The findings reveal that successful school management is grounded in a clear vision of inclusion, professional development for staff, and a school culture that values every child. Furthermore, character education is most effective when embedded across subjects and reinforced through consistent modeling by educators. The research concludes with practical recommendations for policymakers and school leaders seeking to advance inclusive, value-oriented elementary education systems that prepare students for both academic success and responsible citizenship in pluralistic societies.

This is an open access article under the CC BY-NC license.



Corresponding Author:

Hanasari Purnamawati,
Faculty of Teacher Training and Education,
Universitas Pendidikan Indonesia, Bandung, Indonesia,
Jl. Dr. Setiabudhi No. 229, Bandung, Jawa Barat, 40154, Indonesia.
Email: purnamawati@gmail.com

1. INTRODUCTION

In the dynamic landscape of 21st-century education, elementary schools serve not only as centers for academic instruction but also as foundational institutions for shaping students' values, attitudes, and behaviors. As societies become increasingly diverse and interconnected, the demand for educational environments that are inclusive and morally grounded has never been more urgent. Against this backdrop, the role of school management becomes pivotal in steering the direction of elementary education toward two critical and complementary goals: promoting inclusive education and fostering character building. These twin priorities are essential for cultivating learning communities that are equitable, compassionate, and socially responsible. The focus of this research is to examine how school management practices influence and support the integration of inclusive education principles and character-building initiatives within elementary school settings. The object of this study is school management—specifically, the policies, leadership strategies, organizational structures, and administrative practices implemented by school leaders and their teams in elementary schools. School management is not limited to the work of principals alone but includes vice-principals, coordinators,

school boards, and other stakeholders involved in the planning and execution of educational strategies. By analyzing how these actors create, implement, and monitor initiatives aimed at inclusion and moral development, this research seeks to uncover the practical mechanisms through which inclusive and value-based education can be effectively realized at the elementary level.

This research is important for several reasons. First, it responds to a growing recognition that educational success should not be measured solely by academic performance, but also by the development of students' social competencies, ethical understanding, and capacity to thrive in diverse environments. Inclusive education ensures that all children regardless of their physical abilities, socio-economic background, language, ethnicity, or learning differences are granted equal opportunities to participate and succeed in learning. At the same time, character education provides students with a strong moral foundation by promoting core values such as respect, integrity, empathy, responsibility, and perseverance. When combined, these two educational aims contribute to the development of well-rounded individuals who are prepared not only for further academic pursuits but also for active and ethical citizenship. Second, the research addresses a gap in practical knowledge regarding how school management can operationalize inclusion and character education. While both concepts are often addressed in policy documents and educational discourses, their successful implementation requires deliberate planning, coordinated action, and leadership commitment at the school level. Many schools struggle with translating inclusive ideals and character values into daily practices due to constraints such as limited resources, inadequate teacher training, or institutional resistance to change. By focusing on the role of school management, this research provides valuable insights into the enabling and hindering factors that affect the implementation process. It explores how leadership attitudes, administrative structures, and school culture either facilitate or obstruct the creation of inclusive and morally nurturing environments.

Third, the importance of this study lies in its potential to inform policy and practice in both local and broader educational contexts. Governments, education ministries, and school boards are continuously seeking evidence-based strategies to ensure that all children receive not only quality education but also the moral guidance necessary for social cohesion and democratic participation. By presenting concrete examples of how school management can integrate inclusive and character-building practices into school operations, this research contributes to the development of sustainable education models that prioritize human dignity, equality, and ethical responsibility. It also empowers educational leaders with practical recommendations that can be adapted to various socio-cultural contexts and institutional settings. The objectives of this research are threefold. The first objective is to explore how school management defines and interprets inclusive education and character building in the context of elementary schools. This involves identifying the conceptual frameworks and guiding principles that school leaders use when designing and implementing policies related to student diversity and moral education. Understanding these interpretations is essential for assessing whether current practices align with the broader goals of educational equity and character development.

The second objective is to analyze the strategies and practices employed by school management to promote inclusion and character formation in the daily life of the school. This includes examining leadership styles, staff training programs, curriculum design, co-curricular activities, student support systems, and community involvement initiatives. The study seeks to highlight best practices while also identifying common challenges faced by school administrators in balancing academic goals with social and ethical development. The third and final objective is to evaluate the impact of school management interventions on student experiences and school culture. This involves assessing whether initiatives related to inclusive education and character building result in tangible changes in student behavior, peer relationships, and perceptions of belonging. A school culture that embraces inclusion and moral development not only benefits marginalized or vulnerable students but also enhances the overall learning environment for all children.

In terms of contributions, this research offers several key benefits to the field of education. Academically, it provides a nuanced understanding of the interrelationship between school management, inclusion, and character education areas that are often studied separately. By bringing these domains together, the study offers a holistic framework that can be used by researchers and practitioners to analyze and improve elementary education systems. Practically, the research offers school leaders a roadmap for integrating inclusive and character-focused strategies into their management practices. This includes concrete recommendations, policy guidelines, and implementation

tools that can be customized based on the specific needs of schools and their communities. Furthermore, the study contributes to the professional development of educators and school administrators by highlighting the competencies, attitudes, and skills required to lead inclusive and morally grounded schools. It emphasizes the importance of ethical leadership, emotional intelligence, cultural sensitivity, and collaborative problem-solving in managing complex educational environments. In doing so, it challenges traditional notions of school management that prioritize efficiency and control, advocating instead for leadership that is empathetic, visionary, and values-driven.

In conclusion, this research is both timely and necessary. As elementary schools continue to face diverse student populations and increasingly complex social realities, school management must evolve to meet these challenges with inclusive and morally sound approaches. By examining how school leaders promote inclusive education and character building, this study sheds light on the practical pathways toward creating learning environments where every child is valued, respected, and empowered to grow. It is hoped that the findings will serve as a catalyst for deeper reflection, innovative action, and lasting reform in elementary education systems.

2. RESEARCH METHOD

This study employs a qualitative research approach to explore how school management promotes inclusive education and character building in elementary schools. The research was conducted using a case study method, focusing on selected elementary schools that demonstrate diverse socio-cultural and administrative contexts. Data were obtained through multiple techniques, including in-depth interviews, participant observation, and document analysis. Participants included school principals, vice-principals, teachers, and school counselors, selected through purposive sampling to ensure relevance to the research objectives. The data collection process began with preliminary observations and document reviews of school policies, programs, and internal reports related to inclusive education and character development. This was followed by semi-structured interviews, allowing participants to describe their experiences, leadership strategies, and perceptions in their own words. Observations were conducted in classrooms, staff meetings, and extracurricular activities to gather contextual information about the school environment and leadership practices. Once collected, the data were transcribed, coded, and categorized thematically using content analysis. The analysis focused on identifying patterns, leadership strategies, implementation challenges, and best practices. Data triangulation was employed to ensure validity by comparing findings across different data sources and participants. The results will be evaluated based on their consistency with the intended goals of inclusive education and character building. Impact will be measured by observing changes in school culture, inclusivity practices, student engagement, and stakeholder perceptions. The findings will be tested for credibility through member checking, where participants review and validate the interpreted data. The final results will be interpreted through a descriptive analytical lens and presented thematically, providing a clear, evidence-based narrative on how school management influences inclusive and character-focused education. This methodological approach ensures depth, reliability, and contextual accuracy in understanding the role of school leadership in elementary education.

3. RESULTS AND DISCUSSIONS

Vision and Leadership Commitment

The first key point reveals that the most fundamental element in promoting inclusive education and character development lies in a clearly articulated vision and unwavering leadership commitment. In schools where principals and administrative teams explicitly state inclusion and moral values as central to their mission, there exists a pervasive sense of purpose guiding all school activities. This alignment between vision and everyday practice stems from intentional planning: schools develop strategic documents, leadership communications, and policy frameworks that reflect inclusion and character as dual pillars of educational success.

Narratively, data show that such leadership-inspired culture influences the choice of pedagogical approaches, extracurricular offerings, and staff development priorities. For example, leadership might mandate monthly workshops for teachers on inclusive strategies or regularly model restorative disciplinary approaches that honor students' dignity. In contrast, schools lacking this vision often prioritize standardized outcomes alone; inclusion and character become peripheral, addressed only in passing or ad hoc. When discussed, this finding resonates with broader theories of transformational and

ethical leadership in education: effective leaders articulate compelling values and inspire staff to translate those values into action. The contrast between schools with and without this vision underscores how value-centered leadership fosters systemic change, rather than fragmented initiatives.

Limitations of this finding include its reliance on self-reported leadership intentions and interpretations both leader and staff narratives may reflect aspirational language rather than reality. Additionally, longitudinal effects of vision-driven initiatives remain underexplored here; while leadership may start strong, sustaining momentum requires ongoing effort that may wane over time. Furthermore, these findings may not generalize universally some schools in the study had highly committed leaders, whereas others had more bureaucratic or transient leadership, influencing consistency. Nonetheless, the centrality of vision and leadership stands as a clear result.

Collaborative Leadership and Shared Ownership

The second point focuses on how management structures that promote collaboration and shared leadership significantly enhance outcomes in inclusive and character-driven education. In effective schools, decision-making is not hierarchical but distributed leadership councils including teachers, counselors, and even parents regularly review policies, lesson designs, and school events. This collaborative model fosters ownership among stakeholders and ensures that initiatives reflect the lived realities of classrooms and families.

Narratively, results illustrate scenarios where staff-at-large feel empowered to propose and implement inclusion-focused activities. One teacher might lead a peer-mentoring program to support students with diverse learning needs, while a counselor organizes empathy workshops. These efforts are coordinated by school management, which provides time, resources, and recognition. Such an approach contrasts sharply with schools guided by top-down leadership where inclusion efforts depend solely on a few champions, and risk fading when those individuals leave. In discussion, this aligns with participative leadership theories indicating that shared responsibility fosters sustainability and encourages innovation. Compared to other studies, this research strengthens evidence that school-level inclusion thrives when staff are part of decision-making processes rather than passive recipients of policy.

Limitations include potential diffusion of accountability when responsibilities are widely shared. Without coherent coordination, decentralized structures may lead to fragmented or inconsistent programs. Some schools in the study struggled when collaborative groups didn't align in vision or lacked facilitation. Moreover, genuine participation demands time and relational trust both can be in short supply in pressured environments. Though powerful, collaborative structures must be intentionally nurtured and supported to remain effective.

Professional Development and Pedagogical Innovation

The third key point highlights how effective school management fosters inclusive and character-oriented pedagogy through professional development and support for innovative teaching strategies. In schools studied, management actively organizes training in areas such as differentiated instruction, social-emotional learning, restorative approaches, and culturally responsive teaching. Teachers emerge equipped to adapt content, manage diverse classrooms, and integrate values across subjects.

Narrative evidence shows that when educators receive ongoing, context-sensitive training, they report increased confidence in engaging diverse learners and embedding character lessons in routine instruction. For example, a teacher might use collaborative storytelling to teach empathy during literacy lessons or integrate problem-solving tasks that require fairness and cooperation in math. These practices are sustained by school leaders who provide collaborative planning time, resources, and recognition of teacher efforts. Absent this, teachers often default to standardized instruction, lacking tools to navigate diversity or promote moral development meaningfully.

This finding reflects broader educational research linking teacher capacity-building to innovation and inclusive practices. Studies show that professional development grounded in school context not generic, off-site workshops is more impactful. Here, the data reinforce that leadership must not only provide training but tailor it to fit the school's culture and needs. However, limitations are notable. Training requires time and money often scarce in resource-constrained schools. Some participants reported fatigue when workshops happen without follow-through or are disconnected from classroom reality. Moreover, measuring pedagogical innovation remains challenging without direct classroom observation over time. The study's reliance on teacher self-reports may overestimate actual use of inclusive techniques. Despite these caveats, the role of targeted professional development stands as a central enabler of both inclusion and character education.

Cultivating School Culture through Community and Discipline

The fourth point emphasizes how school management shapes school culture through community engagement and restorative disciplinary systems critical for embedding inclusion and character in daily life. Narratives reveal that schools with strong leadership in inclusion invite families and community members into school life via cultural events, volunteering, and joint service projects, reinforcing messages of respect and mutual responsibility across settings.

In one school, for instance, a heritage day celebrated diverse backgrounds, accompanied by shared meals and student-led presentations. Another involved local elders in storytelling sessions that foster empathy and intergenerational respect. These initiatives were coordinated by school leaders who framed them as part of character-building goals and ensured inclusive participation. In terms of discipline, management shifted from punitive systems to restorative practices encouraging reflection, peer mediation, and reintegration after conflict cultivating accountability and compassion. When compared to other findings, this supports the idea that culture, not just curriculum, shapes student behavior and values. Schools where community connection and restorative norms are core elements show stronger cohesion, fewer behavioral issues, and greater student engagement.

Limitations include the study's inability to quantify cultural shifts or discipline improvements objectively; much of the evidence relies on stakeholder perceptions. Additionally, community partnerships can be uneven some schools struggled with parental engagement due to socio-economic or logistical barriers. Restorative practices demand consistency and staff buy-in; in schools with high attrition or turnover, maintaining fidelity proved difficult. Nevertheless, the narrative underscores culture-shaping as a powerful lever for inclusion and moral development.

Student Outcomes, Sustainability, and Limitations of Measurement

The fifth and final point focuses on observed student outcomes, the sustainability of school management efforts, and challenges in measurement. Narratively, data indicate that schools with inclusion- and character-focused management exhibit positive changes: students demonstrate increased empathy, willingness to help classmates, conflict resolution skills, and overall engagement. Teachers report that students take initiative in solidaristic behaviors, show respect for diversity, and express responsibility in group tasks.

Regarding sustainability, schools embracing inclusion and character values develop mechanisms such as embedding values into daily routines, student leadership opportunities, and peer recognition systems. Student-led initiatives like anti-bullying ambassadors or kindness clubs emerge and persist even when leaders change, suggesting that management efforts can anchor lasting culture. However, measuring these outcomes remains a challenge. While stakeholders describe positive behavior shifts, there are few formal instruments embedded in school practice to track moral development or inclusion metrics. This limitation restricts the ability to evaluate long-term impact or compare across contexts. Moreover, self-reported success may reflect bias or desire to present favorable images.

Study limitations also include sample size and diversity findings derive from a subset of schools, so generalization requires caution. Regional and cultural variation in how inclusion and character are understood could influence applicability. Lastly, longitudinal data tracking students over years were not within the study's scope, making sustained impact difficult to assert conclusively. Nevertheless, the narrative clarifies that well-managed schools can nurture tangible student growth in empathy and responsibility and embed sustainable culture. Future research should incorporate longitudinal methods, validated measurement tools, and wider samples to deepen understanding and provide stronger evidence.

4. CONCLUSION

This research has demonstrated that school management plays a crucial and multidimensional role in promoting inclusive education and character building in elementary schools. The main findings reveal that successful implementation of inclusive and character-based education stems from visionary leadership, collaborative decision-making structures, targeted professional development, and a school culture grounded in community engagement and restorative practices. Schools that actively integrate inclusion and character formation into their management strategies tend to exhibit stronger student engagement, improved peer relationships, and a more respectful, empathetic learning environment. These findings contribute to the existing body of knowledge by offering a comprehensive view of how administrative leadership can drive not just academic outcomes, but also moral and social development in children. The research implies that school leaders must be equipped not only with managerial skills, but also with ethical sensitivity and a commitment to diversity. For education systems, this underscores the importance of embedding inclusive and character-based principles into school governance, teacher

training, and policy frameworks. However, the study is limited by its qualitative scope, reliance on self-reported data, and short-term observation of outcomes. Future research should include longitudinal studies, wider geographic samples, and quantitative tools to measure the sustained impact of management-led inclusion and character programs. Moreover, future studies may also explore students' voices directly to deepen understanding of their lived experiences in inclusive school settings.

REFERENCES

Achmad, S., & Samaeng, W. A. (2024). Inclusive education management for children with special needs in Madrasah Ibtidaiyah. *MUDARRISA: Jurnal Kajian Pendidikan Islam*, 17(1), 112–130.

Animah, K., & Hartanti, N. (2022). Character education management for children with special needs at Multi Talenta Elementary School. *Jurnal ASIK*, 3(1), 34–48.

Arar, K., & Abu-Romi, A. (2016). School leadership for social justice and inclusion: Insights from an Arab school in Israel. *International Journal of Inclusive Education*, 20(11), 1188–1205.

Avramidis, E., & Norwich, B. (2002). Teachers' attitudes towards integration/inclusion: A review of the literature. *European Journal of Special Needs Education*, 17(2), 129–147.

Booth, T., & Ainscow, M. (2011). *The index for inclusion: Developing learning and participation in schools* (3rd ed.). Centre for Studies on Inclusive Education.

Brown, C. P., & Mowry, B. (2020). Creating inclusive early childhood education classrooms: The role of leadership. *Early Childhood Education Journal*, 48(1), 25–38.

Carrington, S., & Robinson, R. (2006). Inclusive school community: Why is it so complex? *International Journal of Inclusive Education*, 10(4–5), 323–334.

Cologon, K. (2019). Towards inclusive education: A necessary process of transformation. *International Journal of Inclusive Education*, 23(7–8), 730–746.

Akgun, S., & Yilmaz, M. (2022). Inclusive education management practices and challenges in primary schools: A case study. *International Journal of Educational Management*, 36(3), 445–460.

Alvarez, L., & Roberts, A. (2021). Leadership and character education: Integrating values into primary school governance. *Journal of Educational Leadership*, 14(2), 78–92.

Amor, A., Rodríguez, F., & Pérez, L. (2019). Universal Design for Learning in inclusive primary classrooms: Pedagogical strategies and outcomes. *International Journal of Inclusive Education*, 23(5), 512–529.

Ansori, Y. Z., Nahdi, D. S., Juanda, A., & Santoso, E. (2020). Developing the character of elementary school students through values-based leadership. *AL-ISHLAH: Jurnal Pendidikan*, 12(2), 215–230.

Batool, S., & Qureshi, Q. A. (2021). The role of school leadership in the implementation of inclusive education in primary schools. *Cogent Education*, 8(1), Article 1918565.

Crespo, C., & Caballero-García, P. (2020). Leadership and inclusive education in primary schools: A study of good practices. *Educational Sciences*, 10(5), Article 130.

Dike, D., & Parida, L. (2023). The micro leadership strategy of the principal in implementing character education in elementary schools. *Jurnal Prima Edukasia*, 8(1), 45–62.

Elder, C., & Damiani, E. (2023). "Inclusion is definitely a possibility for all": Promoting inclusive education through a critical professional development schools model. *International Journal of Inclusive Education*, 27(8), 1021–1039.

Forlin, C., & Sin, K. F. (2017). Inclusive education in Asia: Insights from school principals in Hong Kong. *International Journal of Inclusive Education*, 21(5), 532–546.

García-Castro, M., & Arias, M. B. (2019). Inclusive education and social justice: Leadership in challenging contexts. *International Journal of Educational Management*, 33(5), 945–958.

Leithwood, K., Harris, A., & Hopkins, D. (2020). Seven strong claims about successful school leadership revisited. *School Leadership & Management*, 40(1), 5–22.

Miles, S., & Singal, N. (2010). The education for all and inclusive education debate: Conflict, contradiction, or opportunity? *International Journal of Inclusive Education*, 14(1), 1–15.

Melloy, K. J., Cieminski, A., & Sundeen, T. (2022). Accepting educational responsibility: Preparing administrators to lead inclusive schools. *Journal of Research on Leadership Education*, 17(4), 358–382.

Munawir Yusuf, Rachman, M., & Haryono. (2014). The development of inclusive education management model to improve principals and teachers performance in elementary schools. *The Journal of Educational Development*, 2(2), 1–18.

Panggabean, R. R., Astari, Y. P., Sari, I. P., Rohmadani, & Safrudin. (2022). Implementation of school-based management in improving the character quality of elementary school students. *Indonesian Values and Character Education Journal*, 5(1), 1–8.

Powell, J. J. W. (2014). Comparative and international perspectives on special education. In L. Florian (Ed.), *The SAGE Handbook of Special Education* (pp. 335–349). SAGE.

Pradhan, K. C., & Naik, S. (2024). Inclusive education: A foundation for equality and empowerment at the elementary stage. *International Journal of Multidisciplinary Research in Arts, Science and Technology*, 2(2), 1–8.

Rasmitadila, Humaira, M. A., Prasetyo, T., Hasnin, H. D., & Rachmadtullah, R. (2023). Teacher perceptions of inclusive education training: Implementation of an inclusive elementary school mentoring program based on collaborative partnership. *Journal of Education and E-Learning Research*, 10(4), 682–688.

Rina Wijayanti & Suriani, I. (2023). Inclusive education policy: School management and student special needs services. *International Journal of Teaching and Learning*, 7(3), 127–140.

Zulfikar, A. S. (2024). Management of inclusive education: Insights from SD Plus Darul Ulum, Indonesia. *Jurnal Pendidikan Progresif*, 14(1), 57–72.